



Liverpool

Week 9, 2017

27/02/2017 to 05/03/2017



REGION - North & Yorkshire

Monday to Sunday

COUNT TYPE: Footfall Counts

Weekly Footfall

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2017	2016	2017	2016	2017	2016
Liverpool	▲ 5.2 %	▼ -1.7 %	▼ -4.2 %	▼ -3.9 %	▼ -5.7 %	▲ 3.8 %
North & Yorkshire	▲ 0.4 %	▼ -2.2 %	▼ -0.9 %	▼ -5.8 %	▼ -3.4 %	▲ 0.2 %
UK	▼ -1.2 %	▼ -1.8 %	▼ -1.4 %	▼ -6.2 %	▼ -0.3 %	▼ -0.9 %

Footfall data for Brythen Street has been estimated due to a counter fault

Headlines

The change in footfall for Liverpool over the last 52 weeks is 6.9% up on the previous year.

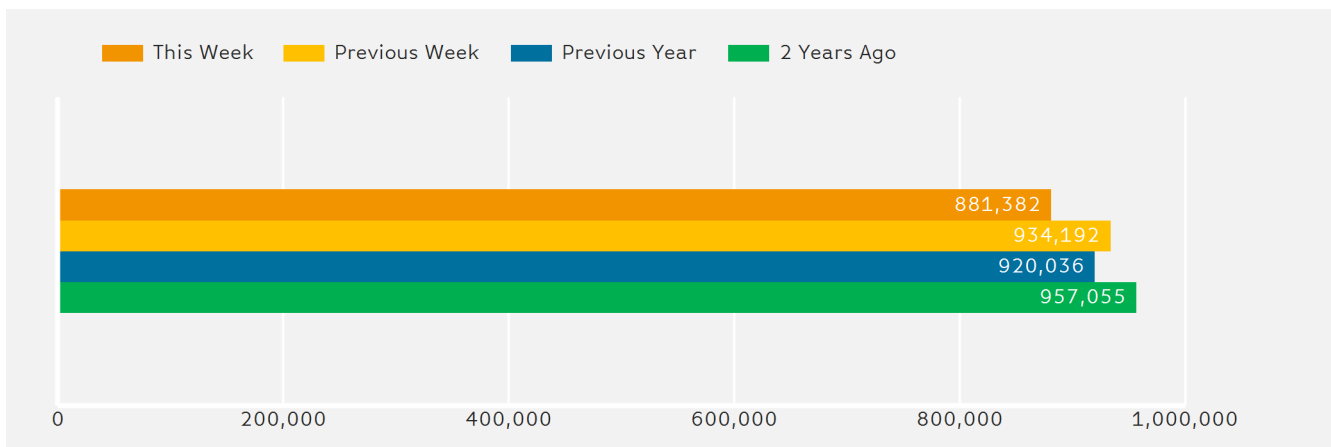
Footfall for the year to date is 5.2% up on the previous year.

The number of visitors counted for week commencing 27 February 2017 was 881,382.

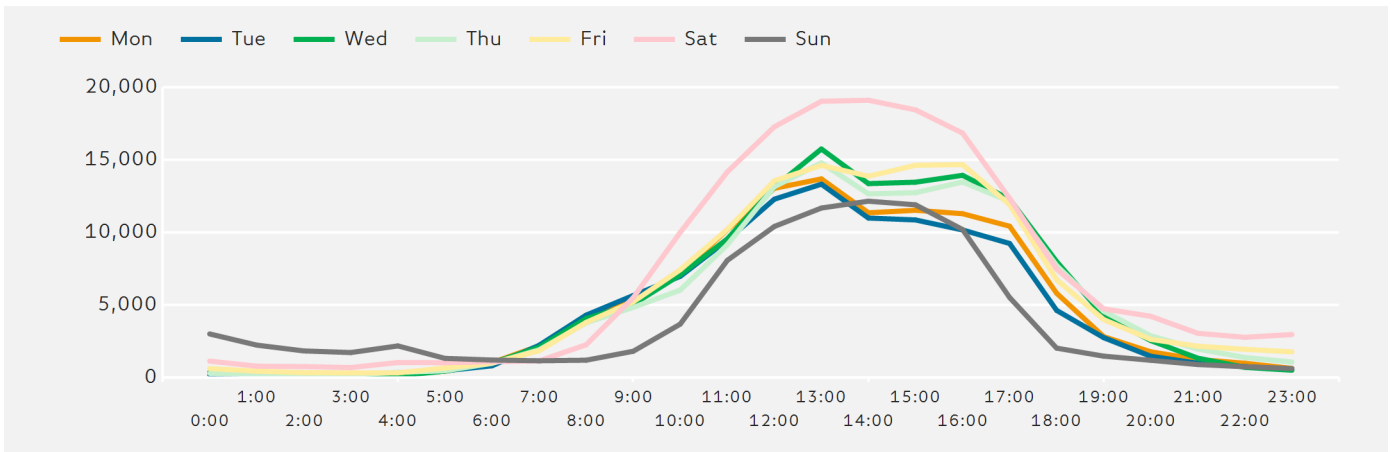
The busiest day in week commencing 27 February 2017 was Saturday with 167,666 visitors.

The peak hour of the week was 14:00 on Saturday with footfall of 19,092

Footfall Totals by Week



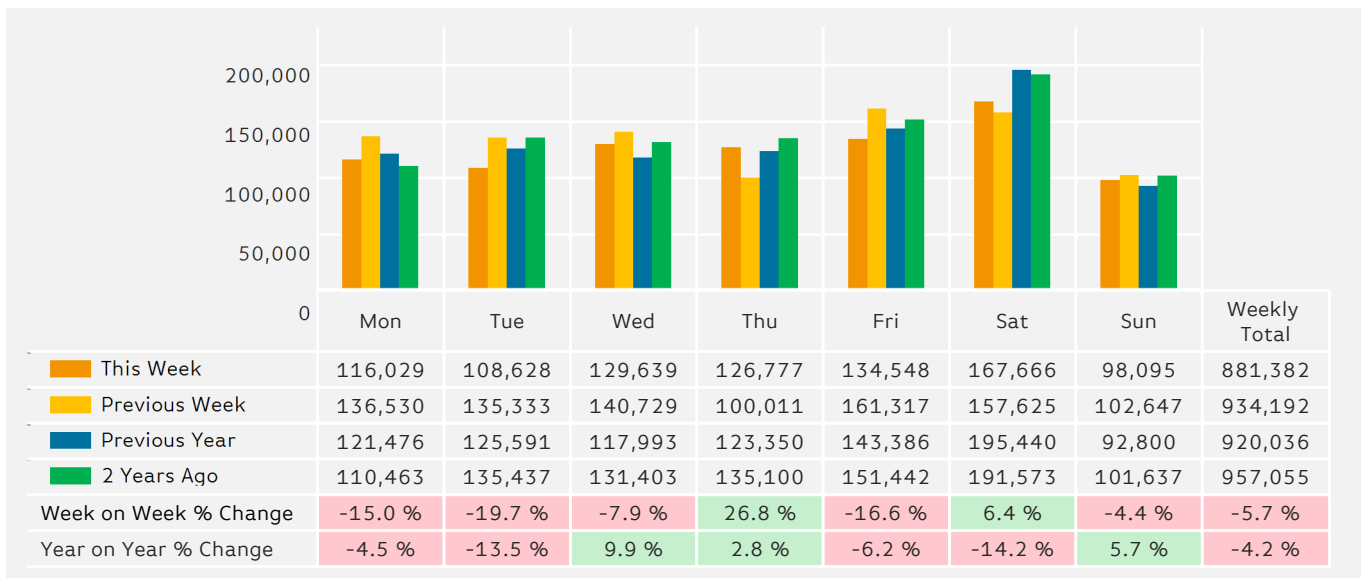
Footfall by Hour



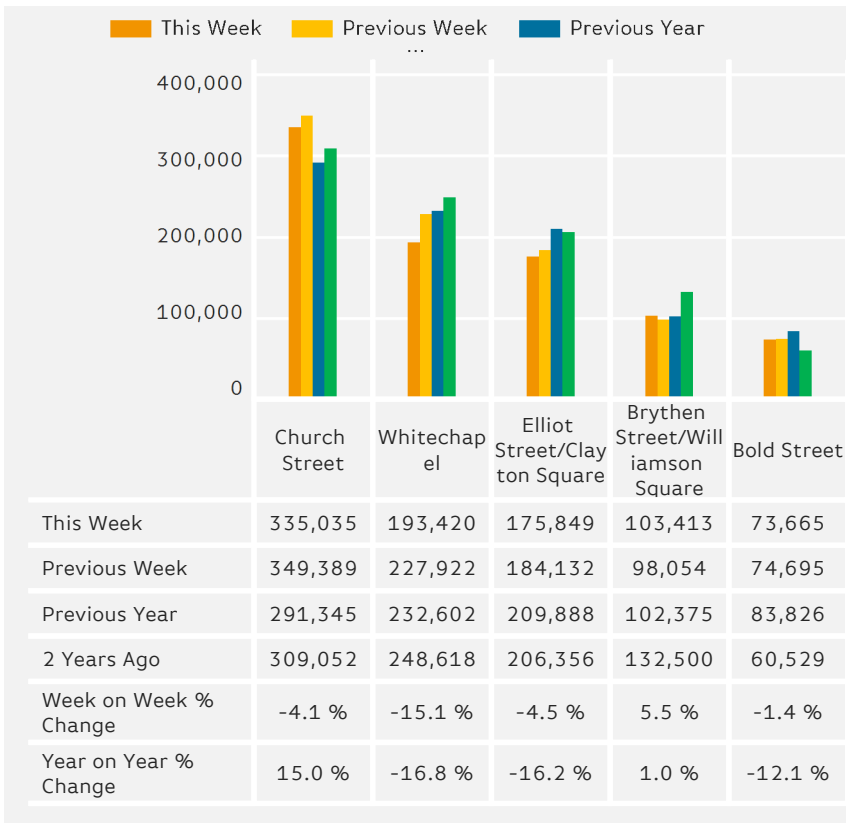
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	7	7	9	8	7	10	7
Previous Week	12	12	9	8	7	11	11
Previous Year	6	13	8	8	6	7	6

Footfall by Day



Footfall Totals



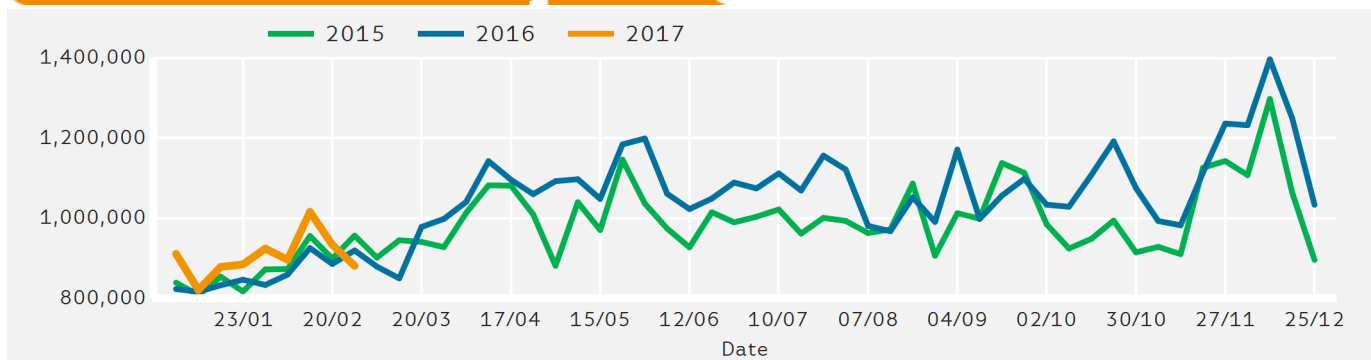
Footfall Totals

Counting By Location - Main Locations Only



- Church Street, 38.0 %
- Whitechapel, 21.9 %
- Elliot Street/Clayton Square, 20.0 %
- Brythen Street/Williamson Square, 11.7 %
- Bold Street, 8.4 %

Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.